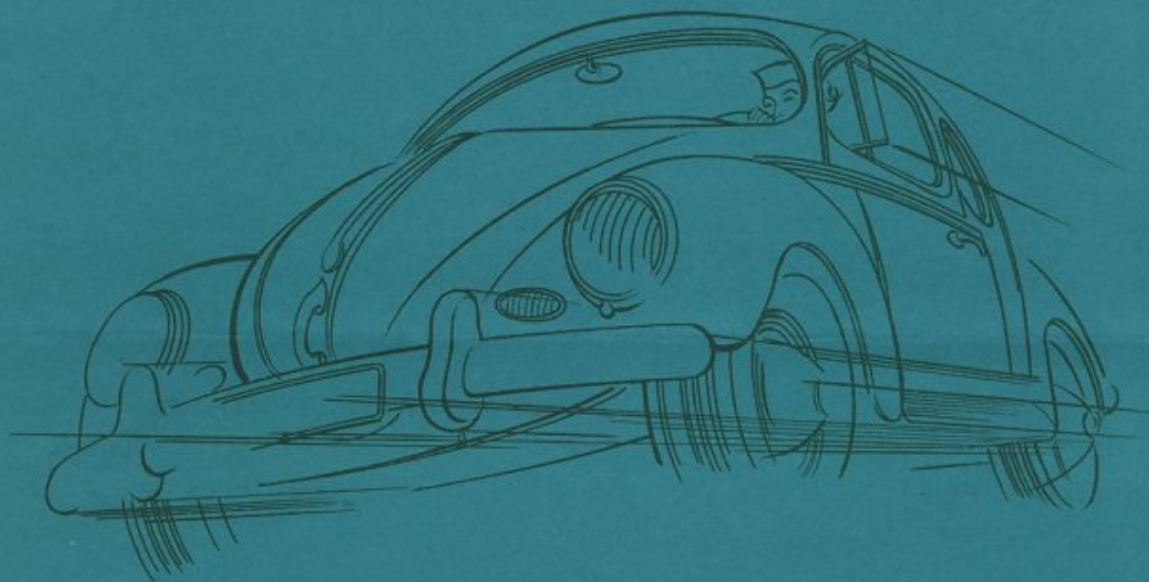


*Amazing*

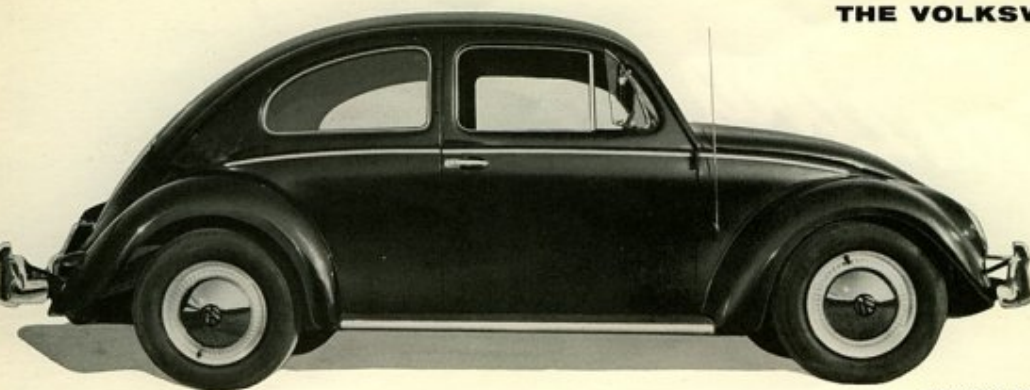
**VOLKSWAGEN**



**America's most popular imported car**

*almost everyone, everywhere wants one!*





#### **THE VOLKSWAGEN DELUXE SEDAN**

Now offered in a wide range of distinctive colors. Luxury upholstery, heater and defroster are standard equipment in all Volkswagen models. You enjoy the unique VW rear engine quietness . . . plus finger-tip control and the superb comfort of VW torsion bar suspension.

BASIC PRICE . . . DELIVERED \$1,595.

## **Penny-a-mile economy . . .**

### **AT LEAST 30 MILES PER GALLON**

In stop and go city traffic . . . cruising the highways at 70 miles per hour . . . under the most unusual driving conditions your Volkswagen will deliver at least 30 miles to a gallon of REGULAR gasoline. A complete oil change requires just 2½ quarts.

### **"MARATHON" AIR COOLED REAR ENGINE**

The famed "Marathon" air cooled engine cannot overheat . . . vaporlock or freeze under any conditions. It delivers a minimum of 70,000 carefree miles without costly repairs.



#### **THE VOLKSWAGEN SUN ROOF SEDAN**

A popular European innovation ordinarily available only in more expensive automobiles.

With one hand you can easily slide the sun roof back and enjoy sunshine.

With the sun roof closed, the VW is as weatherproof as the steel top. All Volkswagen models feature ventilator wings in windows for draftless ventilation.

BASIC PRICE . . . DELIVERED \$1,675.





### THE VOLKSWAGEN CONVERTIBLE

Combining the rattle-free ruggedness of the Sedan with the elegance and distinction of special Karmann body coachwork. Semi-automatic top and chrome framed windows are outstanding features of the VW Convertible. Modern, functional appointments, luxury upholstery, heater and defroster are standard equipment.

BASIC PRICE DELIVERED . . . \$2,095.

*... plus... rugged roadability!*

### INDEPENDENT TORSION BAR SUSPENSION ... FRONT AND BACK WHEELS

An outstanding feature found only on luxury automobiles in the \$5000. class. The Volkswagen 4-wheel torsion bar suspension with telescopic shock absorbers makes mountain grades . . . washboard roads . . . hairpin turns as smooth . . . as simple as straightaway highway driving.

The effortless finger-tip steering takes the tension . . . and the temper out of traffic.



### THE VW KARMANN-GHIA COUPE

Continental styling by Carozzeria Ghia of Turin creates a luxurious, peak-performance two-place coupe with two foam rubber spare seats in the rear. Here is the ultimate in classic craftsmanship (Wilhelm Karmann) plus the versatile Volkswagen chassis and air cooled rear engine. A very limited number to be available in the U.S.A. in 1956.

BASIC PRICE DELIVERED . . . \$2,475.



### THE VW PICKUP

The ideal general-purpose, light duty truck for quick hauling and delivery. The VW Pick-Up, a true flatbed, hauls 1764 lbs. of pay load at 50 m.p.h. 45 sq. ft. of unobstructed floor space with a dust and water-proof lower compartment between the axles providing an additional 20 sq. ft. of space which can be locked. Built in heating and ventilation standard.

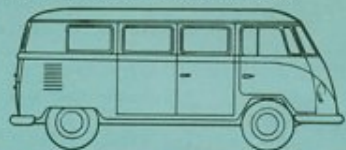
BASIC PRICE DELIVERED . . . \$1995.00



### THE VW DELIVERY VAN

Loading capacity of the vehicle is 170 cu. ft. or 1830 lbs. load is cradled between the axles. The wide double side doors and large rear flap are designed to speed loading and unloading. Welded all steel body with sponge rubber insulation assures dry, dustfree interior. Adjustable ventilation system renews air every minute.

BASIC PRICE DELIVERED . . . \$1995.



### THE VW MULTI-PURPOSE KOMBI

Versatility is the virtue of the VW Kombi. (1) It can be used as a comfortable 8 passenger transport with ample luggage compartment accessible from the rear. Cushioned center and rear seats can be removed and replaced instantly. (2) as a light delivery van with large, well lighted loading space. (3) as a combination vehicle for simultaneous transport of passengers and goods. Interior appointments planned for dual use.

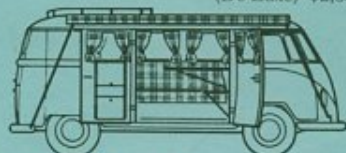
BASIC PRICE DELIVERED . . . \$2,195.



### THE VW MICRO BUS

The VW Micro Bus DeLuxe (shown) offers perfect comfort for 8 passengers. Windows pivot, slide or swing out to provide draft-free visibility. The sun roof opens with one movement for open air sunshine. Smooth suspension, deep comfortable seats, carpeting, sound-insulating trim, heating, interior lighting . . . every detail is calculated to insure beauty plus utility.

BASIC PRICE DELIVERED (standard) \$2,365.  
(De Luxe) \$2,850.



### THE VW CAMPER

An ingenious adaptation of the Basic VW Kombi, the Camper's normal daytime appointments, table, settee, can be quickly converted to comfortable nighttime sleeping accommodations. Other convenient features include the roof luggage rack, ample interior storage cabinets, roomy clothes locker and a large, colorful side awning. Here is a vehicle that offers incomparable utility for absolute minimum cost.

BASIC PRICE DELIVERED . . . \$3,160.



# SPECIFICATIONS

## ENGINE

<i>Design</i>	4-cylinder, 4-cycle, O. H. V.-type
<i>Cylinder arrangement</i>	horizontally opposed
<i>Bore</i>	3.031 in. (77 mm)
<i>Stroke</i>	2.520 in. (64 mm)
<i>Displacement</i>	72.740 cu. in. (1192 c.c.)
<i>Compression ratio</i>	6.6
<i>Maximum S.A.E. h.p.</i>	36 at 3700 r.p.m.
<i>Piston speed</i>	1427 ft. per min. (7.25 m/s) at 3400 r.p.m. = 68 m.p.h. (110 km/h)
<i>Lubrication</i>	Full pressure (gear pump with oil-cooler)
<i>Oil capacity</i>	5.3 U.S. (4.4 Imp.) pints
<i>Fuel pump</i>	Diaphragm type
<i>Carburetor</i>	Downdraft type with accelerator pump SOLEX 28 PCI
<i>Air cleaner</i>	Oil bath type
<i>Cooling system</i>	Air cooling by fan, automatically regulated by thermostat
<i>Battery</i>	6 V, 70 a. h.
<i>Starter</i>	Solenoid type, make Bosch
<i>Dynamo</i>	Bosch, 160 watt, with voltage regulator

## CLUTCH

Single disc, dry

## TRANSMISSION

4 forward speeds, 1 reverse

*De Luxe Model and Convertible*

2nd, 3rd and 4th gears synchronized and silent

<i>Gear ratios</i>	1st 3.60:1	2nd 1.88:1
	3rd 1.23:1	4th 0.82:1
	Reverse 4.63:1	

*Standard Model*

3rd and 4th gears silent

<i>Gear ratios</i>	1st 3.60:1	2nd 2.07:1
	3rd 1.25:1	4th 0.80:1
	Reverse 6.60:1	

## FINAL DRIVE

Power is transmitted through helically cut drive pinion and ring gear, via two swinging axles to rear wheels

*Ratio* 4.4:1

<i>Oil capacity</i>	of transmission and final drive: 5.3 U.S. (4.4 Imp.) pints
	Refill quantity 4.2 U.S. (3.5 Imp.) pints

## CHASSIS

<i>Frame</i>	Channel-shaped center section, forked at the rear and welded-on platform
<i>Front axle</i>	Independent suspension through longitudinal upper and lower torsion arms, 2 laminated square torsion bar springs passing through beams
<i>Rear axle</i>	Independent suspension through swinging half axles with spring plates, one round torsion bar spring on each side
<i>Shock absorbers</i>	Front and rear: double-acting hydraulic telescopic type
<i>Steering</i>	Special worm type gear with divided track rod
<i>Turns of steering wheel</i>	2.4 (lock to lock)
<i>Turning radius</i>	18 ft. approx.
<i>Tires</i>	5-ply, 5.60-15
<i>Wheels</i>	Disc type with drop-center rim 4-J x 15
<i>Brakes</i>	<i>De Luxe Model and Convertible</i> Hydraulic foot-brake (Ate) operating on four wheels. Mechanical hand-brake operating on rear wheels <i>Standard Model</i> Mechanical foot and hand-brake operating on four wheels
<i>Wheelbase</i>	94.5 in.
<i>Track</i>	Front 50.8 in. Rear 49.2 in.
<i>Tank capacity</i>	10.6 U.S. (8.75 Imp.) gallons including 1.3 (1.1) gallon in reserve

## OVERALL DIMENSIONS

Length: 160.2 in. (4070 mm). Width: 60.6 in. (1540 mm). Height: 59.1 in. (1500 mm)

## WEIGHTS in lbs. (kg)

	Sedan		Convertible	
<i>Net weight</i>	1565	(710)	1720	(780)
<i>Unladen weight</i>	1609	(730)	1764	(800)
<i>Maximum load</i>	838	(380)	794	(360)
<i>Max. total weight</i>	2447	(1110)	2557	(1160)

## PERFORMANCE

<i>Fuel consumption</i>	38 m.p.g. (Imp.)	32 m.p.g. (U.S.)
<i>Max. and cruising speed</i>	68 m.p.h. = 110 km/h	
<i>Climbing ability</i>	1st gear 20.5° (37 %)	3rd gear 6.5° (11%)
	2nd gear 10.5° (18.5%)	4th gear 3.5° (6%)

*Optional radio and antenna are furnished at extra cost*

*General data* Distortion-proof all-steel body with high-gloss, weatherproof synthetic resin finish • sound-proofing of interior by means of insulating material • unbroken waist line mouldings along both sides of interior • recessed ashtray for rear seats • door pocket beside driver's seat (De Luxe Model) • interior light on left above driver's seat • rubber mats • large trunk compartment behind rear seat and under front hood



Test drive a Volkswagen at your dealer's tomorrow!